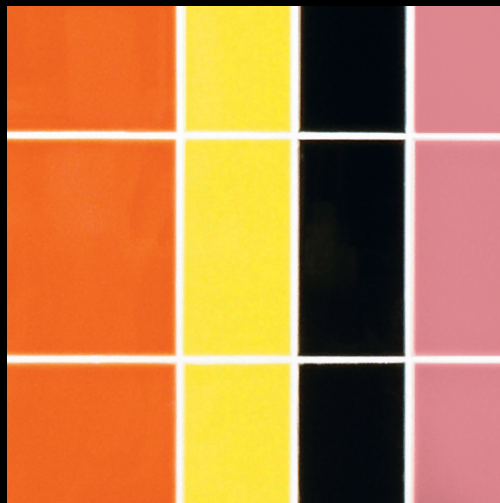
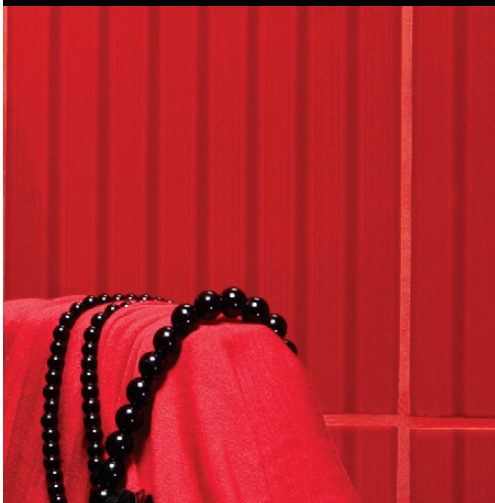
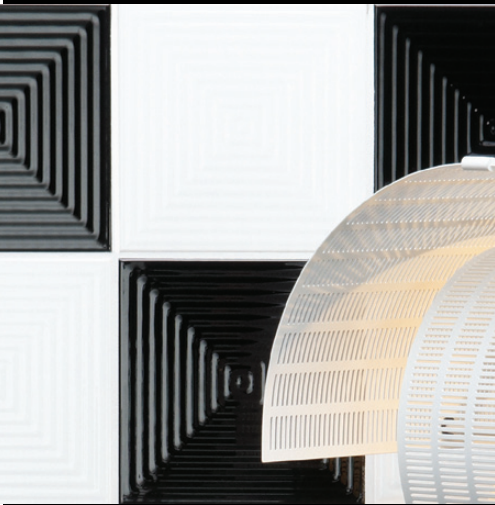


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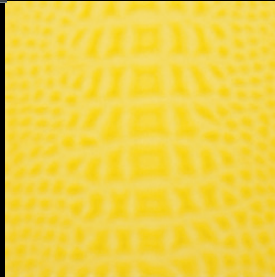
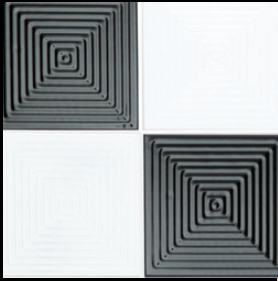


Pop Art





Left to right: GPP9002 Psychedelic Purple, GBL9000 Blue Lagoon, GLZ9002 Lime Zest, GRP9000 Red Passion, A9002 Brilliant White, GAZ9000 Apple Zing, GCP9000 Carnival Pink, N9002 Jet Black, GSH9002 Sherbet Lemon, GTT9000 Tequila Tango.



## The artistic movements of Pop Art and Op Art were defined as “popular, young, witty, sexy, glamorous.”\*

Pop Art imitated themes of popular culture whereas Op Art was more abstract in style, using geometric shapes, lines and patterns to create illusionary effects in both black and white as well as strong colours.

Inspired by both, we have created Pop Art – a colourful collection of retro-style wall tiles with a distinct sense of fun, wit and glamour. Embrace your inner artist and let your imagination run riot! With field and half tiles, a large brick and a large metro tile, and two mouldings in ten ultra-bright gloss colours, and seven different pattern effects, you have all the ingredients to hand for creating your own masterpiece, whether it’s a panel, or a wall or an entire room. But why stop there?

\*By Richard Hamilton, British Pop Artist, 1922-2011





## All the colours of the rainbow - and more

Field tiles, half tiles and two modern mouldings in ten bright gloss colours; perfect for mixing and matching and building bold effects in both residential and commercial settings, from bathrooms to bars, cafes to kitchens.

Apple Zing  
CODE GAZ9000

Blue Lagoon  
CODE GBL9000

Carnival Pink  
CODE GCP9000

Lime Zest  
CODE GLZ9000

Red Passion  
CODE GRP9000

Tequila Tango  
CODE GTT9000

Brilliant White  
CODE A9000

Psychedelic Purple  
CODE GPP9000

Sherbet Lemon  
CODE GSH9000

Jet Black  
CODE N9000

## Half Tiles & Mouldings

Available in all the  
Pop Art colours, see  
page 21 for codes.

Half Tile  
Blue Lagoon  
CODE GBL9002

Sigma Moulding  
Blue Lagoon  
CODE GBL9921

Omega Moulding  
Blue Lagoon  
CODE GBL9909

# Field Tiles

152 x 152 x 7mm (6" x 6" x 1/4")



GBL1030 Blue Lagoon, GTT1030 Tequila Tango, GLZ1030 Lime Zest, GRP1030 Red Passion, GSH1030 Sherbet Lemon, Large Brick. Floor: Original Style Tileworks Parisian White





Keep to the straight and narrow with these two long and lean shapes - Large Brick and Large Metro. Both are equally suitable for commercial and residential settings.



Tequila Tango (Large Metro)  
CODE GTT1034



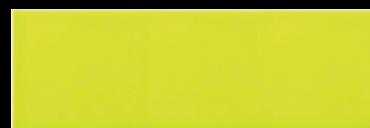
Blue Lagoon (Large Metro)  
CODE GBL1034



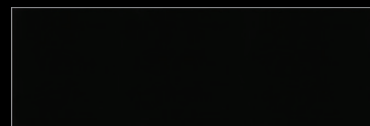
Carnival Pink (Large Metro)  
CODE GCP1034



Brilliant White (Large Metro)  
CODE A1034



Lime Zest (Large Brick)  
CODE GLZ1030



Jet Black (Large Brick)  
CODE N1030



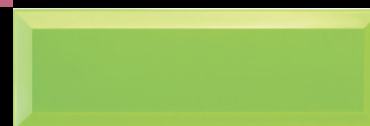
Psychedelic Purple (Large Brick)  
CODE GPP1030



Sherbet Lemon (Large Brick)  
CODE GSH1030



Red Passion (Large Brick)  
CODE GRP1030



Apple Zing (Large Metro)  
CODE GAZ1034

Both styles of tile are available in all the Pop Art colours, see pages 20-21 for all codes.

# Brick & Metro

300 x 100 x 8mm (11<sup>13</sup>/<sub>16</sub>" x 4" x 1<sup>1</sup>/<sub>4</sub>")

# Razmataz & Cubist

152 x 152 x 7mm (6" x 6" x 1/4")



Carnival Pink  
Cubist  
CODE GCP9040

Brilliant White  
Cubist  
CODE A9040

Apple Zing  
Razmataz  
CODE GAZ9041

Red Passion  
Razmataz  
CODE GRP9041

Blue Lagoon  
Cubist  
CODE GBL9040

Psychedelic Purple  
Razmataz  
CODE GPP9041

Please note Cubist can be used in any direction: see page 20

Both styles of tile are available in all the Pop Art colours, see page 21 for all codes.



Bold straight edged shapes link together to create a tumbling repeating pattern in Razmataz; the Cubist design is less complex but equally stylish. Both tiles are hand moulded designs.



Jet Black  
Razmataz  
CODE N9041

Lime Zest  
Cubist  
CODE GLZ9040

Sherbet Lemon  
Razmataz  
CODE GSH9041

Tequila Tango  
Cubist  
CODE GTT9040

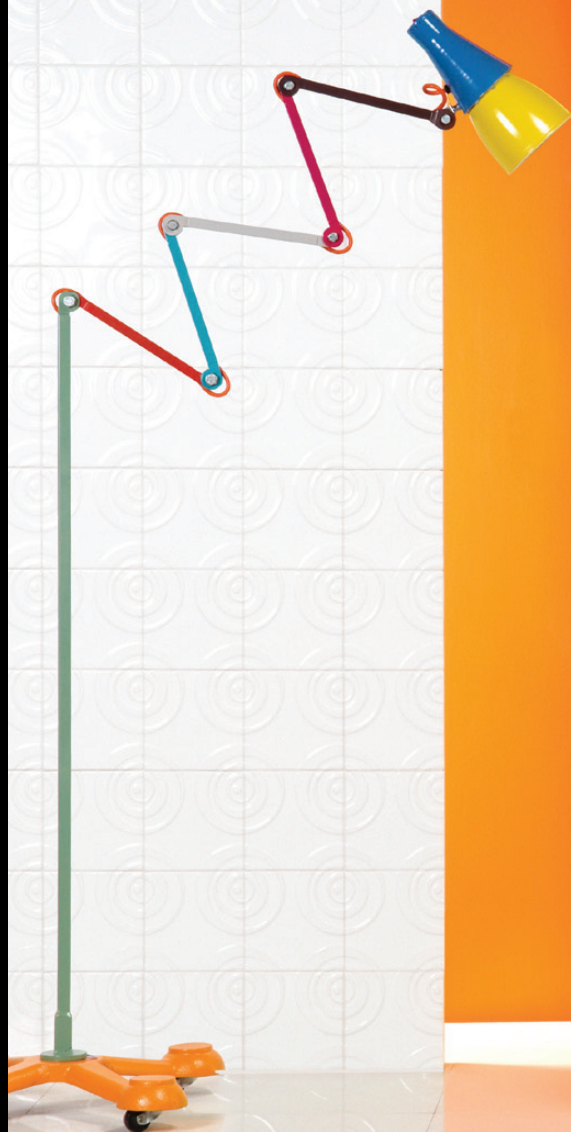




GBL9041 Razmataz Blue Lagoon.  
Floor: Original Style Tileworks Parisian White



A9042 Funkadelic Brilliant White  
and GAZ9042 Apple Zing  
Floor: Original Style Tileworks Parisian White



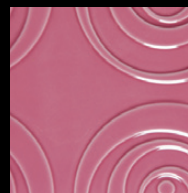


GCP9042 Funkadelic Carnival Pink



The real beauty of Funkadelic is revealed when the circle pattern can repeat itself across an expanse of wall. This tile is hand moulded.

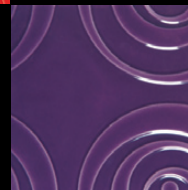
Carnival Pink  
CODE GCP9042



Red Passion  
CODE GRP9042



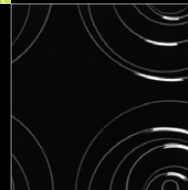
Psychedelic Purple  
CODE GPP9042



Lime Zest  
CODE GLZ9042



Jet Black  
CODE N9042



Tequila Tango  
CODE GTT9042



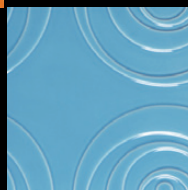
Brilliant White  
CODE A9042



Apple Zing  
CODE GAZ9042



Blue Lagoon  
CODE GBL9042



Sherbet Lemon  
CODE GSH9042



# Funkadelic

152 x 152 x 7mm (6" x 6" x 1/4")

# Vertex

152 x 152 x 7mm (6" x 6" x 1/4")



Tequila Tango  
CODE GTT9043

Brilliant White  
CODE A9043



Psychedelic Purple  
CODE GPP9043

Sherbet Lemon  
CODE GSH9043



Jet Black  
CODE N9043

Red Passion  
CODE GRP9043



Carnival Pink  
CODE GCP9043



Lime Zest  
CODE GLZ9043



Blue Lagoon  
CODE GBL9043



Apple Zing  
CODE GAZ9043

A9043 Vertex Brilliant White and N9043 Jet Black



Whichever way you look at it, the pattern within Vertex is simply an optical illusion, which will add an extra dimension to any room design. This design is made by using a reactive glaze process.





GTT9043 Vertex Tequila Tango and GRP9043 Red  
Passion. Floor: Original Style Tileworks Fantasy Black





GPP9046 Crocodile Psychedelic Purple





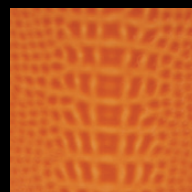
Adopt the latest fashion of brightly-coloured crocodile-effect for handbags, shoes – and now walls as well. The pattern is created by using a reactive glaze process.



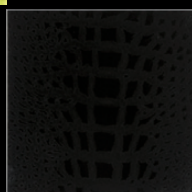
Lime Zest  
CODE GLZ9046



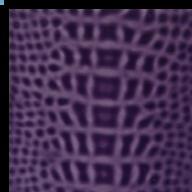
Blue Lagoon  
CODE GBL9046



Tequila Tango  
CODE GTT9046



Jet Black  
CODE N9046



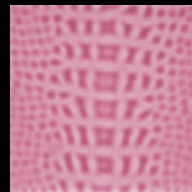
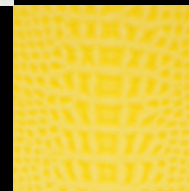
Psychedelic Purple  
CODE GPP9046

Red Passion  
CODE GRP9046



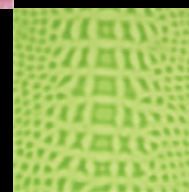
Brilliant White  
CODE A9046

Sherbet Lemon  
CODE GSH9046



Carnival Pink  
CODE GCP9046

Apple Zing  
CODE GAZ9046



Crocodile  
152 x 152 x 7mm (6" x 6" x 1/4")

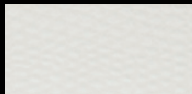
# Reptile

152 x 75 x 7mm (6" x 3" x 1/4")

Tequila Tango  
CODE GTT9044



Brilliant White  
CODE A9044



Psychedelic Purple  
CODE GPP9044



Sherbet Lemon  
CODE GSH9044



Jet Black  
CODE N9044



Red Passion  
CODE GRP9044



Apple Zing  
CODE GAZ9044



Carnival Pink  
CODE GCP9044



Blue Lagoon  
CODE GBL9044



Lime Zest  
CODE GLZ9044



Like all of the Pop Art designs, Reptile finds itself very much at home in a funky bar or cafe. The textured surface of this half tile has been created by using a reactive glaze process.



GBL9044 Reptile Blue Lagoon,  
GSH9044 Sherbet Lemon  
and GLZ9044 Lime Zest





GRP9045 Groovy Stripe Red Passion





This stripe looks fab used both horizontally and vertically. A reactive glaze process is used to make up the striped pattern.

Red Passion  
CODE GRP9045



Carnival Pink  
CODE GCP9045



Apple Zing  
CODE GAZ9045



Blue Lagoon  
CODE GBL9045



Lime Zest  
CODE GLZ9045



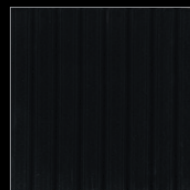
Tequila Tango  
CODE GTT9045

Brilliant White  
CODE A9045



Psychedelic Purple  
CODE GPP9045

Sherbet Lemon  
CODE GSH9045



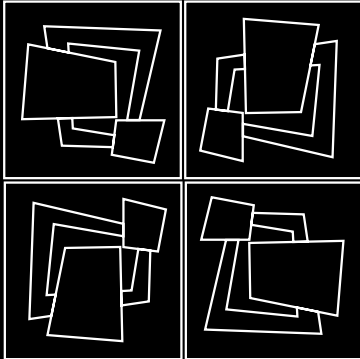
Jet Black  
CODE N9045

# Groovy Stripe

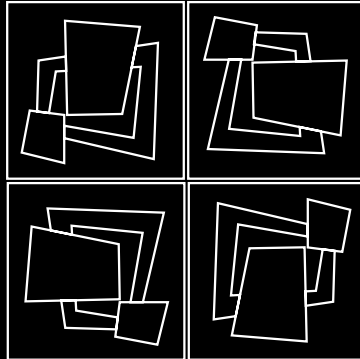
152 x 152 x 7mm (6" x 6" x 1/4")

# Repeating Patterns

Cubist rotate 1



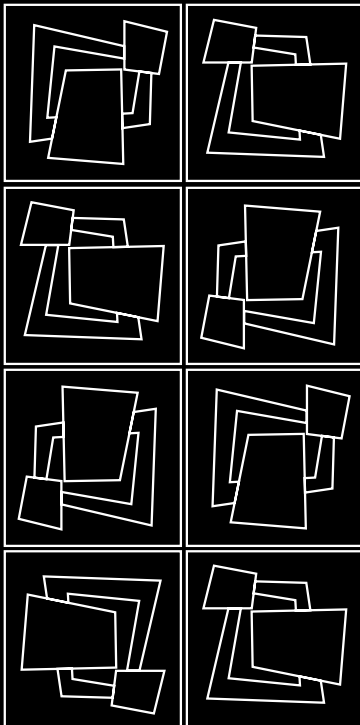
Cubist rotate 2



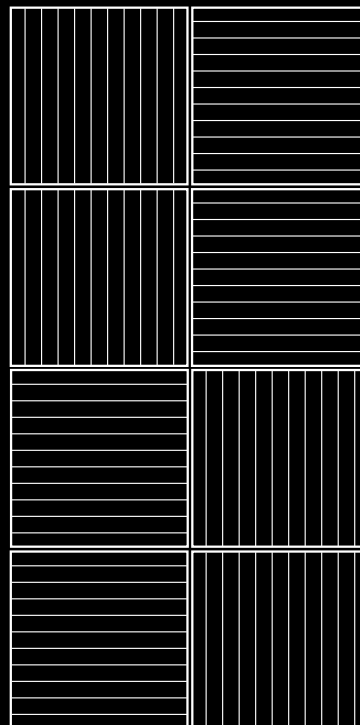
Here are a few guidelines, however most of the Pop Art designs and colours can be mixed and matched to create many different effects. Feel free to experiment!

*Cubist.* Can be used in any direction.

Cubist large random



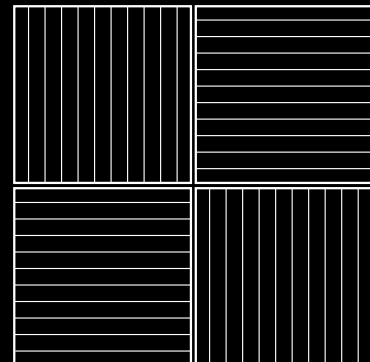
Groovy Stripe alternate large



*Groovy Stripe.*

Use horizontally, vertically or a combination of both to create your own pattern. Crocodile and Designer Classics Element can also be used this way.

Groovy Stripe rotate





# Product Codes

All the colours of the rainbow – and more

Colour	Field Tile 152 x 152 x 7mm (6 x 6 x 1/4")	Half Tile 152 x 75 x 7mm (6 x 3 x 1/4")	Large Brick 300 x 100 x 8mm (11 13/16 x 4 x 1/4")	Large Metro 300 x 100 x 8mm (11 13/16 x 4 x 1/4")	Omega Moulding 152 x 12mm (6 x 1/2")	Sigma Moulding 152 x 26mm (6 x 1")
Brilliant White	A9000	A9002	A1030	A1034	A9909	A9921
Red Passion	GRP9000	GRP9002	GRP1030	GRP1034	GRP9909	GRP9921
Carnival Pink	GCP9000	GCP9002	GCP1030	GCP1034	GCP9909	GCP9921
Tequila Tango	GTT9000	GTT9002	GTT1030	GTT1034	GTT9909	GTT9921
Sherbet Lemon	GSH9000	GSH9002	GSH1030	GSH1034	GSH9909	GSH9921
Lime Zest	GLZ9000	GLZ9002	GLZ1030	GLZ1034	GLZ9909	GLZ9921
Apple Zing	GAZ9000	GAZ9002	GAZ1030	GAZ1034	GAZ9909	GAZ9921
Blue Lagoon	GBL9000	GBL9002	GBL1030	GBL1034	GBL9909	GBL9921
Psychedelic Purple	GPP9000	GPP9002	GPP1030	GPP1034	GPP9909	GPP9921
Jet Black	N9000	N9002	N1030	N1034	N9909	N9921

Colour	Razmataz 152 x 152 x 7mm (6 x 6 x 1/4")	Cubist 152 x 152 x 7mm (6 x 6 x 1/4")	Funkadelic 152 x 152 x 7mm (6 x 6 x 1/4")	Vertex 152 x 152 x 7mm (6 x 6 x 1/4")	Crocotile 152 x 152 x 7mm (6 x 6 x 1/4")	Groovy Stripe 152 x 152 x 7mm (6 x 6 x 1/4")	Reptile 152 x 75 x 7mm (6 x 3 x 1/4")
Brilliant White	A9041	A9040	A9042	A9043	A9046	A9045	A9044
Red Passion	GRP9041	GRP9040	GRP9042	GRP9043	GRP9046	GRP9045	GRP9044
Carnival Pink	GCP9041	GCP9040	GCP9042	GCP9043	GCP9046	GCP9045	GCP9044
Tequila Tango	GTT9041	GTT9040	GTT9042	GTT9043	GTT9046	GTT9045	GTT9044
Sherbet Lemon	GSH9041	GSH9040	GSH9042	GSH9043	GSH9046	GSH9045	GSH9044
Lime Zest	GLZ9041	GLZ9040	GLZ9042	GLZ9043	GLZ9046	GLZ9045	GLZ9044
Apple Zing	GAZ9041	GAZ9040	GAZ9042	GAZ9043	GAZ9046	GAZ9045	GAZ9044
Blue Lagoon	GBL9041	GBL9040	GBL9042	GBL9043	GBL9046	GBL9045	GBL9044
Psychedelic Purple	GPP9041	GPP9040	GPP9042	GPP9043	GPP9046	GPP9045	GPP9044
Jet Black	N9041	N9040	N9042	N9043	N9046	N9045	N9044

# POP ART



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POPDES2/10/11



# IMPORTANT INFORMATION

## Shade Variation

Shade variation is an inherent feature of the manufacturing process of ceramic tiles. We recommend that tiles are loosely laid out and blended prior to fixing to achieve the most pleasing distribution of shades. Differences between batches can be more marked, so for this reason we recommend that you buy all the tiles that you need at one time. No liability for shading issues can be accepted after installation.

The textured patterns of Pop Art’s Crocotile, Reptile, Vertex and Groovy Stripe are produced by using a reactive glaze. Razmataz, Cubist and Funkadelic are moulded and therefore the thickness of these tiles is variable.

## Nominal Dimensions

Throughout this brochure we quote nominal dimensions which are subject to slight variation within internationally accepted standards. Please note that as certain Pop Art tiles and mouldings for both ranges are slip-cast not dust-pressed, the dimensions may vary.

Where applicable, Original Style tiles are manufactured to conform to BS EN14411.

## Patterns

Please note that the Designer Classics Paisley, Peony, Fabergé and Element, and Pop Art Cubist and Groovy Stripe have repeating patterns. Please see pages 18-19 in the appropriate section for examples.

## Scratching

As with all glazed surfaces, some wearing or scratching may occur over a period of time. Care should therefore be taken to select the proper tile for a given use.

## Crazing

Highly glazed ceramic tiles may craze with time, and no guarantee can be given against this occurrence.

## Suitability

Pop Art and Designer Classics tiles are suitable for walls only, including walls in wet rooms and showers. They are not suitable for work surfaces, floors or external use.

## How many tiles will you need?

Nominal Tile Size*	Per square metre	Per square foot
Field tile 152 x152 x 7mm (6” x 6” x ¼”)	43	4
Half tile 152 x 75 x 7mm (6” x 3” x ¼”)	86	8
Metro 150 x 75 x 8mm (6” x 3” x ¼”)	86	8
Large Brick, Large Metro 300 x 100 x 8mm (11 13/16” x 4” x ¼” )	33	3.2
Nominal Tile Moulding Length*	Per linear metre	Per linear foot
Omega 152mm Sigma 152mm	6.6	2

Based on a 2mm grout gap. Please allow five per cent extra for wastage.

## Installation, Adhesives and Grouts

Always use high quality adhesives and grouts following manufacturers’ recommendations for their use and suitability for the type of tile, the application and the substrate being tiled. In all

installations, seal joints with an impervious grout. If joints are not completely watertight, moisture can be absorbed into the tile body causing stains to show through the glaze. Use an average grout space of at least 2mm (1/16 - 1/8”) to allow for variations in tile dimensions. When installing in power showers, Epoxy grout must be used.

## Coloured grouts

For tiles in bright or strong colours, we recommend that appropriate coloured grouts are used to closely match the tiles, to maximise the visual effect. Always follow the grout manufacturer’s instructions. We advise that you test the colour match before proceeding with the installation to ensure you get the effect you require.

The Original Style Tile Fixing Guide can be downloaded from [www.originalstyle.com/fixing.html](http://www.originalstyle.com/fixing.html)

In the USA please follow the recommendations of a reputable adhesive manufacturer and always comply with American National Standards Institute (ANSI) specifications as set out in the Handbook for Ceramic Tile Installation published by the Tile Council of America. Useful links: [www.ctaa.org](http://www.ctaa.org) and [www.tileusa.com](http://www.tileusa.com)

## Photography

Owing to variations in studio lighting and printing inks, the tile colours shown in this brochure may differ slightly from those of the actual tiles. It is always advisable to ask your Original Style supplier to show you a sample.

## Limits of Liability

Original Style accepts no liability for the faulty installation of its products. In the case of any claim relating to the tiles themselves, Original Style’s liability, to the extent permitted by law, is limited to either the replacement of the product or a refund of the cost of the product, and does not extend to cover any consequential loss. Claims must be reported within seven working days from receipt of the tiles. Tiles must be inspected prior to installation and claims cannot be considered after the tiles have been installed.

Please be advised that installation constitutes acceptance of the quality, size, colour, texture and shade of the tiles. Original Style warrants that its tiles conform to their description and are fit for their purpose. Original Style makes no other express or implied warranty as to fitness or suitability of the products for particular installations. We extend no guarantees, express or implied, as to wear resistance or maintenance procedures.

Please note the use of certain acid based cleaning products may cause some of the tiles to react and change in character.

## Acknowledgements

We are very grateful to the following companies for their assistance with our photographic settings:

Amos Lighting <a href="http://www.amoslighting.co.uk">www.amoslighting.co.uk</a>	Laura Ashley <a href="http://www.lauraashley.com">www.lauraashley.com</a>	Reflections Bathrooms, Exeter +44 (0)1392 204529
Debenhams <a href="http://www.debenhams.com">www.debenhams.com</a>	Orange Tree Interiors <a href="http://www.theorangeretree.co.uk">www.theorangeretree.co.uk</a>	Totnes Tile Studio <a href="http://www.totnestilestudio.co.uk">www.totnestilestudio.co.uk</a>
Furniture Village <a href="http://www.furniturevillage.co.uk">www.furniturevillage.co.uk</a>	Otto Retro <a href="http://www.ottoretro.co.uk">www.ottoretro.co.uk</a>	UKBW <a href="http://www.ukbw.com">www.ukbw.com</a>
John Lewis <a href="http://www.johnlewis.com">www.johnlewis.com</a>	Pedlars <a href="http://www.pedlars.co.uk">www.pedlars.co.uk</a>	Vintage 57 Ebay Shop

# INFORMATIONS ESSENTIELLES

## Variation de teinte

La variation de teinte est une caractéristique inhérente au processus de fabrication des carreaux Pop Art et Designer Classics. Nous vous recommandons d’étaler les carreaux et de les agencer avant de les fixer, afin de répartir les différentes teintes de la manière la plus harmonieuse. Les différences sont plus marquées d’un lot à l’autre, ainsi nous vous recommandons d’acheter tous les carreaux en une seule fois. Nous n’accepterons aucune responsabilité pour les litiges relatifs à la variation de teinte une fois les carreaux installés.

La texture des décors Crocodile, Reptile, Vertex et Groovy Stripe est créée avec des émaux réactifs. Razmataz, Cubist et Funkadelic sont des carreaux moulés donc leur épaisseur est variable.

## Dimensions nominales

Tout au long de cette brochure, nous indiquons les dimensions nominales, qui peuvent être sujettes à de légères variations, mais toujours dans la limite des normes internationales en vigueur. Veuillez noter que, comme les carreaux sont coulés en barbotine et non pressés à sec, les dimensions pourront présenter des variations.

Les carreaux Original Style sont fabriqués, ou la norme s’applique, en conformité avec BS EN 14411

## Motifs

Merci de noter que dans Designer Classics, Paisley, Peony et Fabergé et Pop Art Cubist et Groovy Stripe sont des motifs qui se repètent, voir pages 18-19 pour les concepts.

## Rayures

Comme pour toutes les surfaces émaillées, les carreaux peuvent devenir usés ou rayés avec le temps. Soyez donc vigilants de choisir les carreaux qui correspondent le mieux à l’usage que vous en ferez.

## Craquelures

Les carreaux en céramique fortement émaillés peuvent se craqueler au fil du temps. Nous ne pouvons offrir aucune garantie contre cette éventualité.

## Usage

Les carreaux Pop Art et Designer Classics conviennent uniquement pour une pose murale, y compris dans les salles de bains et les douches. Ils ne peuvent pas être installés sur les plan de travail, les sols ou l’usage extérieur.

## De combien de carreaux aurez-vous besoin?

Taille nominale du carreau	par mètre carré
Uni tegel 152 x152 x 7mm	43
Halve tegel 152 x 75 x 7mm	86
Metro 150 x 75 x 8mm	86
Large Brick, Large Metro 300 x 100 x 8mm	33
Longueur nominale des moulures des carreaux	par mètre linéaire
Omega 152mm	6.6
Sigma 152mm	

Ces estimations prennent en compte un écart de joint d 2mm.  
Prévoyez 5 % supplémentaires pour compte des pertes.

## Installation, colles et joints

Veillez à toujours utiliser une colle et un ciment-joint de haute qualité et suivre les recommandations du fabricant concernant leur utilisation, le type de carreaux auquel ils sont adaptés, leur application et le subjectile sur lequel les carreaux seront installés. Pour toute installation, assurez-vous de poser des joints étanches. Si les joints ne sont pas complètement résistants à l’eau, les carreaux risqueront d’absorber l’humidité, ce qui fera apparaître des taches à travers l’email. Veillez à ce que l’écart de joint soit de 2mm en moyenne, au cas où la dimension des carreaux présente de légères variations. Si les carreaux sont installés dans une douche multi-jets, vous devez utiliser un joint Époxy.

## Joints de Couleur

Pour les carreaux de couleur vous pouvez utiliser un joint de couleur approprié pour se marier avec le carreau. Il est impératif de suivre les indications du fabricant et de faire un test au préalable.

Le Guide d’installation des carreaux d’Original Style peut être téléchargé sur [www.originalstyle.com/fixing.html](http://www.originalstyle.com/fixing.html)

Si vous vous trouvez aux Etats-Unis, veuillez suivre les recommandations d’un fabricant de colles réputé et conformez-vous toujours aux spécifications de l’American National Standards Institute (ANSI), décrites dans le Manuel pour l’installation de carreaux en céramique (Handbook for Ceramic Tile Installation) publié par le Tile Council of America. Liens utiles: [www.ctoa.org](http://www.ctoa.org) [www.tileusa.com](http://www.tileusa.com)

## Photographies

L’éclairage en studio et les encres utilisées pour l’impression peuvent affecter la couleur des carreaux présentés dans ce catalogue. Avant de passer commande, il est toujours préférable de vous procurer des échantillons auprès d’un revendeur Original Style.

## Limitation de responsabilité

Original Style refuse toute responsabilité en cas d’installation incorrecte de ses produits. En cas de réclamation relative aux carreaux eux-mêmes, la responsabilité d’Original Style sera confinée, dans la limite autorisée par la loi, au remplacement du produit ou au remboursement du prix du produit, et ne couvre pas les dommages indirects. Toute réclamation doit être effectuée dans les 7 jours suivant réception des carreaux. Les carreaux doivent être inspectés avant installation. Aucune réclamation ne sera prise en compte une fois les carreaux installés.

Notez que l’installation du carrelage constitue l’acceptation de la qualité, de la taille, de la couleur, de la texture et de la teinte des carreaux. Original Style garantit que ses carreaux sont conformes au descriptif fourni et qu’ils sont adaptés à l’usage pour lequel ils sont prévus. Original Style ne formule aucune garantie expresse ou implicite supplémentaire vis-à-vis de l’adéquation ou de la compatibilité de ses produits dans des installations spécifiques. Nous ne formulons aucune garantie, expresse ou implicite, vis-à-vis de la résistance à l’usure ou des procédures d’entretien.

Veillez noter que l’utilisation de certains produits nettoyeurs à base d’acide peut provoquer des réactions sur certains carreaux et en modifier les caractéristiques.